FROM THE DIRECTOR

The National Counterterrorism Center’s Strategic Intent provides direction and focus for our efforts over the next three years. This document sets forth the framework for us to continue developing our organization and our role in leading America’s effort to combat terrorism.

This strategy builds on the Center’s progress since our inception and recognizes the imperative to continue improving products and services to counter the dynamic and complex terrorist environment facing the United States. To fulfill our leadership role and ensure our domestic and foreign partners can access terrorism information when they need it, as envisioned by the Intelligence Reform and Terrorism Prevention Act of 2004, we must take care of our people; advance our business practices to improve NCTC’s culture of collaboration, communication, and integrity; and improve our use of information technology resources to strengthen our core capabilities.

Our Strategic Intent is consistent with the National Strategy for Counterterrorism, the National Intelligence Strategy, the Counterterrorism Intelligence Plan, the Office of the Director of National Intelligence Strategic Plan, and other relevant national strategies. The strategy is the result of a collaborative effort involving officers at all levels in NCTC, including our Center’s Strategic Intent Update Team, our Chiefs of Staff, Information Technology Advisory, and Management Advisory Groups, and our senior leadership team. My senior leadership team and I are committed to executing this updated Strategic Intent. We will review the Center’s progress against the strategic goals and objectives to ensure the highest standards of performance.

Everyone in the Center is responsible for helping us achieve this strategy. I am confident that together, we will move the Center forward to higher levels of excellence, prepare to take on future challenges, and retain the trust of the American people.

Matthew G. Olsen
Director, National Counterterrorism Center
2013-2015
NATIONAL COUNTERTERRORISM CENTER
STRATEGIC INTENT

MISSION
Lead our nation’s effort to combat terrorism at
domestic and abroad by analyzing the threat, sharing information with
our partners, and integrating all instruments of national power to
ensure unity of effort.

VISION
Serve as the nation’s indispensable source for
counterterrorism analysis and strategic operational plans, leading the
counterterrorism community by setting the standard for expertise,
collaboration, and information sharing.

OUTCOMES
PROJECT THE HOMELAND AND
US INTERESTS AROUND THE WORLD
INTEGRATE ACROSS
AGENCIES
MOTivated and Prepared
WORKFORCE

MISSION GOALS
1
LEADERSHIP
"Fulfill our leadership
role in the counterterrorism
community."
1) Enhance strategic, tactical,
and operational analysis and
sharing to strategic and
domestic threat information and
integrated data sets.
2) Strengthen the National
Intelligence Manager—
Counterterrorism role.
3) Advance government-wide
counterterrorism planning,
integration, coordination, and
management.

2
PARTNERSHIP
"Ensure our domestic and foreign
partners have access to terrorism
information and analysis when
they need it."
1) Enhance the NCTC’s relationship
with federal partners.
2) Enhance the NCTC’s foreign
government-counterterrorism
relationships.

ENABLING GOALS
3
PEOPLE
"Attract, develop,
and reward a highly skilled
workforce."
1) Attract a highly qualified,
diverse workforce with an array
of backgrounds, skills, and
experiences leveraging expertise
from across the intelligence
community and the US
Government.
2) Increase training and professional
development opportunities to
expand and deepen the expertise
of the NCTC workforce.
3) Ensure personnel are recognized,
rewarded, and given access to the
developmental resources they need
to succeed.

4
PROCESS
"Advance business practices to
improve NCTC’s culture
of collaboration,
communication, and integrity."
1) Advance collaboration and
technology integration across NCTC
Directorates and Offices.
2) Improve processes to strengthen
product and services to meet
customer needs.
3) Enhance NCTC’s acquisition,
sharing, and safeguarding of data
in compliance with laws and policies
designed to protect sensitive data.
4) Provide clear, consistent, and
timely communications throughout
NCTC.

5
TECHNOLOGY
"Enhance the use of information
technology resources to
strengthen NCTC’s core capabilities."
1) Deliver integrated information
technology solutions that enable
analysis, production, seamless
collaboration, and secure
counterterrorism information
sharing.
2) Implement and sustain a
standards-based counterterrorism
architecture and survivable
infrastructure to drive efficiencies
across the enterprise.
3) Define and implement
transparency governance, acquisition
management, and resource
optimization processes to support
evolving mission requirements.

VALUES
INTEGRITY
We hold ourselves to the highest
standards of conduct. We fulfill all
our promises and commitments while
acting in the best interest of the nation.

EXCELLENCE
We maintain the highest standards in
all we do. We strive for continuous
improvement and promote innovation,
creativity, and risk taking.

LEADERSHIP
We enable, motivate, and inspire
each other and the counterterrorism
community to accomplish the mission.

COLLABORATION
We create an inclusive, joint work
environment to leverage the breadth of
expertise and perspectives from across
the counterterrorism community.
UNITED TO PROTECT